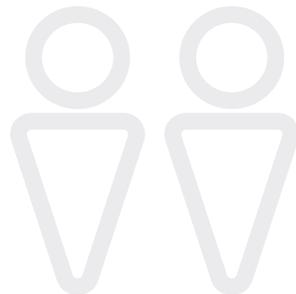


creating healthy communities

north to ely



mam
mam
mam



minnesota association of museums
annual conference

sept 27–29, 2017
ely, minnesota



MINNESOTA
ASSOCIATION
OF MUSEUMS

Register today at minnesotamuseums.org/2017conference

creating healthy communities



about mam

The Minnesota Association of Museums (MAM) is a nonprofit organization that exists to provide a forum for individuals who work in and with museums throughout the state. Celebrating and strengthening the work of institutions of all sizes and types, MAM's members and its board of directors work tirelessly to foster community and bolster support for museums across the state.

join us

Each year, museum professionals from across our state convene at the Minnesota Association of Museum's Annual Conference to network and learn together. This year, MAM is heading north Ely to produce a conference that asks the question: How can museums be a part of creating healthy communities in Minnesota?

For three days, we will explore sustainable practices, diversity and inclusion, and creative economies. Filled with professional development opportunities, museum tours, local explorations, and hearing from state and local voices, this conference is about bringing together communities to strengthen our neighborhoods and our great state.

registration

Online registration is open through September 15. After this time, only on-site registration will be available. Membership rates are available for MAM members. You must be a member prior to registration.

Registration includes: all evening events, bus transportation to and from the Twin Cities, breakfast and lunch on Thursday, and breakfast on Friday.

CONFERENCE RATES		
	MEMBER	NON-MEMBER
FULL CONFERENCE	\$100	\$150
SINGLE DAY	\$50	\$85

Not a member? Join today online at minnesotamuseums.org/membership. Pay online and apply your membership discount right away!

schedule

A detailed schedule can be found at minnesotamuseums.org/2017schedule.

WEDNESDAY SEPT 27	Departure from Metro, Regional Site Visit, Check-In, Opening Reception & Happy Hour Workshop, Opening Keynote, Campfire Sessions
THURSDAY SEPT 28	Breakfast & Keynote, Regional Site Visit & Round 1 Workshops, Lightening Round Sessions, Lunch, Round 2 Workshops, Round 3 Workshops, Regional Site Visit, Evening Reception, Historic and Cultural Pub Portage
FRIDAY SEPT 29	Annual Meeting and Sunrise Yoga, First Keynote, Key Learnings, Closing Keynote

keynote speakers

SUSTAINABILITY

Sarah Sutton

Principal at Sustainable Museums

The Environmental Path To Healthier Communities

Creating Healthier Communities

CREATIVE ECONOMIES

Tanner Ott

Real Estate Analyst & Project Manager at Alley A Realty & Ott Historic Rehab

On (Re)Investing In Historic Art Districts

DIVERSITY & INCLUSION

Chris Taylor

Director, Inclusion & Community Engagement and Chief Inclusion Officer at Minnesota Historical Society

The Will To Change: The Relevance of Museums

sessions & workshops

WEDNESDAY WORKSHOPS

- Museum Speed Networking
- Crystallization Postcards & Key Learnings
- Microaggressions: What are they and how we stop them

THURSDAY WORKSHOPS

- How To Do STEAM: Activating the Museum through Play. Tinker. Make. Engineer.
- Creating Community Partners: How To Initiate Grants and Contracts (Ask A Lawyer)
- We're All A Part of History: How to create community-based exhibits
- Slowing Down to Get Ahead: Mindfulness in the museum
- Creating A Dialogue on Accessibility & the Arts in MN: How To Host Community Based Learning Sessions
- Make Your Collections A Part Of Your Community: 3D Scanning and MuseumDraw

THURSDAY LIGHTNING SESSIONS

Hear from nine of your colleagues as they share unique perspectives on diversity and inclusion, sustainability, and creative economies. Get ready to look beyond your focus area and be challenged to apply new ideas to your work.

Full listing of sessions and workshops available at online at minnesotamuseums.org/2017sessions.



regional site visits

Come explore some of the region's finest museums during our conference:

- Bois Forte Heritage Museum
- North American Bear Center
- International Wolf Center
- Dorothy Molter Museum

scholarships

The Minnesota Association of Museums will award a limited number of scholarships to help MAM members attend the 2017 conference.

For more information or to apply, visit minnesotamuseums.org/2017scholarship.

transportation & accommodations

TRANSPORTATION

FREE Transportation from the Twin Cities!

Start the conference early and save on gas by riding up with us on comfortable coach buses provided by the Minnesota Transportation Museum.

ACCOMMODATIONS

The 2017 conference will be held throughout Ely. A block of rooms has been reserved at the Grand Ely Lodge Resort.

Book online today!

Grand Ely Lodge Resort
218.365.6565
400 North Pioneer Road
Ely, MN 55731

Rate: \$129.95 +tax/night

Code: Use the code 167608 to access the MAM room block and rate.

Deadline: To receive the discounted group rate, rooms must be reserved by Monday, September 11, 2017. Unreserved rooms in the block will be released at that time.

innovative experiences

Embrace the North Woods with some unique learning, relaxing, and socializing opportunities. We're getting out and exploring, trying new things together, and experiencing great things our state has to offer.

- **Happy Hour Workshop**
Museum Speed Networking: New to the field? Meet your Minnesota museum community with members of our emerging museum professionals group, North Star Connect!
- **Campfire Session**
We're tackling microaggressions around the campfire at the Grand Ely Lodge.
- **Cocktails at the Cabin**
Featuring three root beer-inspired cocktails, this evening reception at the Dorothy Molter museum is not to be missed!
- **Historic & Cultural Pub Portage**
Get to know the local landmarks and brews on Thursday evening.
- **Sunrise Yoga**
We're getting an easy start to our last day in Ely.
- **Crystallization Cards & Key Learnings**
Make sure you don't leave all your new information behind when you go home with this workshop.

